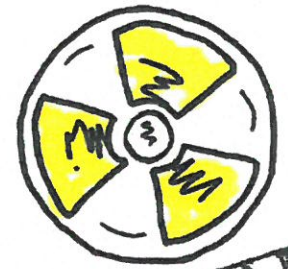


NOT A  
LABRAT



**E-CIGARETTES  
ARE NOT A SAFE  
ALTERNATIVE TO  
SMOKING  
CIGARETTES**

**FYI:  
BIG TOBACCO  
OWNS POPULAR  
E-CIGARETTE  
BRANDS**

**MYTH: E-CIGARETTE  
AEROSOL IS SAFE**

**FACT: IT CONTAINS  
DANGEROUS  
CHEMICALS**

**MYTH: E-LIQUID IS  
SAFE**

**FACT: MOST E-LIQUID  
CONTAINS NICOTINE  
(HIGHLY ADDICTIVE)**